



Learn the HIP way!

StyleSpeak was present at the seminar organized by HIP (Hair Inspired People) on 29th March 2010 at the Hyatt Regency, Mumbai

Sponsored by L'Oreal Professionel, the event titled COHESION promised to be fun right from the beginning when hairdressing gurus like Adhuna Bhabani-Akhtar, Lata Khanchandani, Savio Pereira and Seema Jerajani paraded on stage dressed in super-hero capes and masks and proceeded to simultaneously cut the hair of 4 models. After that they showcased a stunning display of avant-garde hairstyles which pushed the lid of creativity to a completely different level. The event also saw the launch of L'Oreal Moisturist, a breakthrough product in hair straightening. All in all, the event was fun-filled, with enthusiastic hairdressers and an equally charged-up audience.

HIP's current strength is over 876 members from all over India. The organisation aspires to constantly innovate itself at its core base, offering and encouraging a platform for new talent, and nurturing the skills of next generations of hair and make-up artists in the industry through education and exposure for emerging professionals. With each seminar, HIP and its core member team of India's best hairdressing and make-up talent collectively strive towards raising the standards of the industry.

