

# Bridal splendour

SMITA IYENGAR presents the hottest trends in bridal fashion this season with tips from leading make-up gurus.

It's that time of year when the simple girl-next-door gears up to be transformed into a princess! Yes, a wedding is one of the most special days in a woman's life and who doesn't want to look her best! Here, we get the experts to help you glam up.

The trend — less is more; the look — natural and radiant. Make-up for the bride enhances her features and isn't overdone.

## The traditional look

Make-up and beauty professional Seema Jerajani of Fusions Hair Salon and Academy notes, "Even the most modern girls want the traditional look for their wedding ceremony. The colours depend on the skin tone and the colour of the bridal wear. Dusky complexions should avoid browns and deeper maroon; instead, go for trendier soft pinks, silver, gold, bronze, copper and aubergine. The base for dusky complexions should be warm golden. Avoid using a lighter base, as this appears ashy; instead, use the lighter shade on areas to be highlighted."

She also feels that the *bindi* pattern on the forehead for the ceremony can be done in white and gold with diamante crystals. Silver, pink, purple, brown and black eye-shadow with a gold highlighter are popular for the bridal season. Sparkly and shimmering eye-shadows are

also in. The cheeks could be defined with a matte blush using a shade darker than the skin tone. Complement the look with a soft pink blusher and a natural pink and soft brown lip colour. Finally, apply a touch of lip gloss to add some sparkle.

## The evening look

Seema feels that for a fairer complexion, most colours look good. Current trends are reds, maroons, oranges and hot pinks for lips. Brighter pastels such as aquamarine, mint and powder pink or blue are great for eye-shadows.

Model and TV anchor Teejay Siddhu's bridal evening look, created by Seema, was in the Indo-western style. Teejay's outfit was white with pink and crystal stone work. "She wanted the '60s hairdo. So, I used five eye-shadows which were subtly blended with shades of pink, pearl white, gold, brown and black. Sparkle was added on the eyes and a pink lipstick with gloss was used," explains Seema.

## The au naturel look

Ace make-up artist Ojas Rajani, whose celebrity list includes Aishwarya Rai, Bipasha Basu and Malaika Arora-Khan, is very upbeat about the light-n-fresh look. "The bridal make-up trend this season is definitely very

soft and natural, like a fresh rosebud. Gone are the days when you had chalky layers of foundation on the face," he says. Ojas feels that the bride must glow, with every feature well defined, judiciously employing the use of primer. His preferred brands are M.A.C, Chanel, Bobbi Brown and Make Up For Ever. "It is important to tint the face before applying make-up. Soft peaches and pinks bring about that virgin, rosy, sun-kissed look. For the eyes, eyelash extensions and fibre mascara make the lashes look thicker, and kajal works wonders," says the make-up expert. Ojas strongly feels that for Indian skin, foundation with a yellow pigment is most appropriate. Powder is a no-no; instead, he recommends moisturising make-up and the use of fixing spray, which is a dewy mist, creating a soft, shiny and sensuous glow on the face. "For an Indian bride, I suggest a blush with rose and peach tones that instantly adds life to the face. For that glow, let me share my secret — a cheek jelly by M.A.C or Chanel does wonders. A thin film of under-eye concealer cleverly camouflages any dark circles or blemishes on the skin," advises Ojas.

For the evening, Ojas recommends metallic eye-shadow, while for lip colours, reds and maroons are a complete taboo as the Indian face instantly looks aged and it takes away all

traces of softness. "The bridal look is regal, chic, glamorous yet very sheer and velvety," says Clarins' India Training Manager. "Frosted eye-shadows in bronze and silver look super on Indian eyes, but then it would be wise to tone down the lips with creamy and sensuous colours from the Joli Rouge range like orange, hazelnut and fusion pink. The Clarins Instant Light Complexion Perfecter mixed with a liquid foundation can create a very natural and radiant look."

The accent on the easy, fresh and natural look has evolved as the new exciting make-up statement of the season. So go ahead... be yourself on your special day!



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