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Hair India People showcases hip hair trends for hairstylists across the country

fession.

Aneesha Virani India's hair diva unleashed and shared her passion, which drives her creativity. Aneesha's work is an amalgamation of the trends and fashions in hair she has witnessed around the world. "Hair will be sculpted into a soft feminine look with a strong and sexy feel inspired by the 70's" said Aneesha Virani.

With years of experience Seema Jerajani has played a pivotal role in the standards created for hairdressing by the City and Guilds England an official examining body.

"A blend of well defined lines merging into soft texture and romantic hues of mauves, maroons and silk blondes," said Seema Jerajani

"Exposure will be the greatest benefit, while bringing Indian hairdressers together at this event. HIP is proud to organise such events," said Asha Hariharan, Hon. Vice Chairperson, Hair India People.

"With the changing scenario and the tremendous growth shown by the professional segment, and more and more people taking hair-

dressing as a serious career option, I genuinely felt the need to support Hip in their noble endeavor. In order to cater to the need of the market, it is our vision and endeavor to support the hairdressing industry in all possible ways and add to the growth of the industry & create better career options for



Inspiration, being the most powerful tool for a creative industry and hairdressers across the country were at the helm at the HIP Seminar on the 12th June 2006 titled "The Romantic Collection". Following the success of the "Summer Trends", this time around "The Romantic Collection" showcased Seema Jerajani and Aneesha Virani; live on stage to present their interpretation of the theme.

The event was sponsored by Wella and saw almost 175 hairdressers from around the country come together to share and exchange ideas regarding their pro-

hairdressers. So it takes immense pride for us to sponsor "The Romantic Collection" event and promote the good cause which HIP has initiated." said Werner Robert Managing Director, Wella India Haircosmetics Pvt. Ltd.

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