

# Make up for a BRIDE

Seema Jejarani

Bridal season is here once again! Today's Brides are looking for looks that are traditional as well as indo-western

### The Traditional look

The Traditional look is a timeless look. For the wedding ceremony, offer a timeless traditional look which is the most graceful. The makeup, hairstyle and saree draping should have a soft subtle and gorgeous feel. Also keep in mind the photography. Consider the lights at the wedding venue besides the lights used by the photographer.

While doing the make-up neutralize the flaws - pigmentation, red blemishes, under eye dark circles need to be neutralized by using an corrective colour concealer

Apply foundation taking into consideration, the colour of the skin and structure of the face. The colour of the foundation should be the same colour as the skin tone. Next consider the face shape and structure. Contour the face in order to achieve an oval face shape. Create a sense of balance and definition with colour. Contour the face to correct any features such as slimming down the nose or chin...

The best features should be enhanced with make-up techniques and other features should be corrected or toned down. This can be done subtly/ dramatically / loud as per the choice of the bride, the make up artist and the occasion.

Preferred looks are natural, feminine, soft, romantic and classic



### For the reception

For the reception/ cocktails the looks can be non-traditional. It can be more indo-western and more dramatic.

The overall look should be stylized and creative.

- Seema Jejarani

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